

District IEC Progress Report							
Reporting Month							
District							
IEC Activities	Information Type	Reproductive	Maternal Health	Neonatal Health	Child Health	Adolescent Health	National Program
Mass Media Activities							
A. Local Cable							
Number of scroll planned for Local Cable channel	Number						
Number of scrolls telecasted through Local Cable Channel	Number						
Number of target audiences covered through Local Cable Channel	number						
Evidence captured for this activity (Viewership/Listnership related authentic data,any photo, target feedback form, participants list, any report etc)	Y or N						
B. Private FM Channels							
Number of Spots/Activities Plan for next month through Pvt FM Channels	Number						
Number of Spots/Activities Conducted in current month through Pvt FM Channels	Number						
Number of target audiences covered through Pvt FM Channels	Number						
Evidence captured for this activity (Listnership related authentic data,any photo, target feedback form, participants list, any report etc)	Y or N						
C. All India Radio							
Number of Activities Planned through All India Radio	Number						
Number of Activities Conducted through All India Radio	Number						
Number of target audiences covered through All India Radio Channels	Number						
Evidence captured for this activity (Viewership/Listnership related authentic data,any photo, target feedback form, participants list, any report etc)	Y or N						
D. Television							
Number of Activities Planned through TV Channel	Number						
Number of Activities Conducted through TV Channel	Number						
Number of target audiences covered through TV Channel	Number						
Evidence captured for this activity (Viewership/Listnership related authentic data,any photo, target feedback form, participants list, any report etc)	Y or N						
E. Any Other Mass Media							
Number of Any Other Mass Media Activities Planned (Please mention here)	Number						
Number of Any Other Mass Media Activities Conducted (Please mention here)	Number						

Number of target audiences covered through this event	Number						
Evidence captured for this activity (Viewership/Listnership related authentic data,any photo, target feedback form, participants list, any report etc)	Y or N						
MID MEDIA ACTIVITIES							
A.Hoardings							
Number of Hoardings Planned	Number						
Number of Hoardings Installed	Number						
Number of target audiences covered through Hoardings	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
B. Wall Painting							
Number of Wall Paintings Planned	Number						
Number of Wall Paintings Installed	Number						
Number of target audiences covered through wall Paintings	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Any Other Mid Media Activities							
Number of any other mid media activity Planned (Tinplates/Banners/etc) (Please mention here)	Number						
Number of any other mid media activity Planned (Tinplates/Banners/etc) (Please mention here)	Number						
Number of target audiences covered through mid media activity	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
TRADITIONAL MEDIA							
A. Folk Troups/Lok Kala Dal							
Number of Folk Troups planned	Number						
Number of Folk Troups conducted	Number						
Number of target audiences covered through Folk Troups activity	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
B. Local Mela/Exhibitions							
Number of exhibitions/Health mela planned	Number						

Number of exhibitions/health mela executed	Number						
Number of target audiences covered through exhibitions/health mela	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Miking							
Number of Miking planned	Number						
Number of Miking conducted	Number						
Number of target audiences covered through Miking	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Rally							
Number of Raily Plan for next month	Number						
Number of Raily conducted in current month	Number						
Number of target audiences covered through Raily	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
D. Special Days/Events							
Number of special days planned	Number						
Number of special days conducted	Number						
Theme covered through Special Days	Y or N						
Number of target audiences covered through Special Days	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
PRINT MEDIA							
A. Posters							
Numper of posters planned	Number						
Numper of posters printed	Number						
Number of target audiences covered through Posters	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
B. Pamphlets							

Numper of pamphlet planned	Number						
Numper of pamphlets printed	Number						
Number of target audiences covered through Pamphlets	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Booklets							
Numper of Booklet planned	Number						
Number of Booklet printed	Number						
Number of target audiences covered through Booklet	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Cards							
Numper of Card planned	Number						
Numper of Card printed	Number						
Number of target audiences covered through Card	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
D. Any Other Print Material							
Numper of any other print materials planned (please mention the material)	Number						
Numper of any other print materials printed	Number						
Number of target audiences covered through any other print materials	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
INTERPERSONAL COMMUNICATION							
A. Group Meeting							
Number of Group Meetings Planned	Number						
Number of Group Meetings Conducted	Number						
Number of target audiences covered through Group Meetings	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
B. Sensitization Workshop/Meeting							

Number of Sensitization workshop/Meeting Planned	Number						
Number of Sensitization/Meeting workshop Conducted	Number						
Number of target audiences covered through Sensitization workshop/Meeting	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
C. Home Visit/IPC							
Number of Home visits/IPC planned	Number						
Number of Home visits/IPC Conducted	Number						
Number of target audiences covered through Home Visits/IPC	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
D. Innovations							
Number of Any Innovative activities Planned (kindly specify the activity	Number						
Number of Any Innovative activities conducted	Number						
Number of target audiences covered through Innovative activity	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
D. Mobile Based Communication							
Number of Any Mobile technique/ activities Planned (kindly specify the activity	Number						
Number of Any Mobile technique/ activities activities Conducted	Number						
Number of target audiences covered through Mobile technique	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						
E. Advertisements							
Number of advertisements planned	Number						
Number of advertisements published	Number						
Number of target audiences covered through rdvertisement	Number						
Evidence captured for this activity (any photo, target feedback form, participants list, any report etc)	Y or N						